

10 Things to Consider Before Re-Listing Your Home For-Sale

1. Have your agent (or new agent) do an updated Competitive Market Analysis on what the current market conditions are.
2. Consider having a home staging company review your property and consult with you on what improvements might need to be done.
3. Consider removing excess furniture in rooms that are smaller.
4. Find out what kinds of feedback your previous agent learned from showings.
5. Drive-by other homes for –sale in your neighborhood and compare their price to your price. This is more important to compare sold homes but it is helpful to know if your home is priced higher than those in your marketplace.
6. Look to see if any walls, trim or doors need painting.
7. Consider having the carpets cleaned by a professional company.
8. Prepare a home marketing book with detailed information about your property.
9. Have your new real estate agent provide you with a detailed marketing plan for selling your property.
10. Remember that in some slower markets, properties may take time to sell. If you're still in a hurry you may have to adjust your price to stand out from the competition.